



YAMAHA OUTBOARDS'
SAY YES TO RELIABILITY
 SALES EVENT

OFFER VALID FROM JANUARY 1, 2019 – MARCH 31, 2019

For a Limited Time, Buy an Eligible New Yamaha
2.5 hp – 115 hp Four-Stroke Outboard and Get:

5 Years
 OF WARRANTY PROTECTION[†]
PLUS UP TO **\$500**
 IN DEALER CREDIT[‡]

For a Limited Time, Buy an Eligible New Yamaha
150 hp – 300 hp Four-Stroke Outboard and Get:

6 Years
 OF WARRANTY PROTECTION^{‡*}

Eligible Four-Stroke Outboards Only**	Dealership Credit Toward Purchase of Additional Goods/Services*	+	2-Year Y.E.S. Value Based On MSRP	=	Total Value of Credit & Y.E.S. Benefits Combined
115 HP	\$500 based on MSRP	+	Free! \$800 value	=	Free! \$1,300 value
60-90 HP	\$400 based on MSRP	+	Free! \$725 value	=	Free! \$1,125 value
30-50 HP	\$350 based on MSRP	+	Free! \$450 value	=	Free! \$800 value
20-25 HP	\$300 based on MSRP	+	Free! \$330 value	=	Free! \$630 value
9.9-15 HP	\$250 based on MSRP	+	Free! \$170 value	=	Free! \$420 value
2.5-8 HP	\$200 based on MSRP	+	Free! \$170 value	=	Free! \$370 value

Eligible Four-Stroke Outboards Only	3-Year Ltd. Warranty + 3-Year Y.E.S.	3-Year Y.E.S. Value Based On MSRP
250-300 HP V6	6 Years Total	Free! \$2,700 value
200-225 HP	6 Years Total	Free! \$2,250 value
150-175 HP	6 Years Total	Free! \$1,500 value

‡*Add three years of Yamaha Extended Service (Y.E.S.) to your three-year Yamaha Limited Warranty.

[†]Add two years of Yamaha Extended Service (Y.E.S.) to your three-year Yamaha Limited Warranty.

^{**}Applicable models may vary - not applicable for new models introduced after December 1, 2018.

See your authorized participating Yamaha Outboard Dealer today for details! Other restrictions and conditions may apply.

***PROGRAM TERMS AND CONDITIONS:** Consumer benefit for purchasing a new (unused, not previously warranty registered) eligible Yamaha 150hp to 300hp four-stroke outboard is a 36-month Yamaha Extended Service contract (choice offered in Florida is a 36-month Yamaha Limited Warranty). Consumer benefit for purchasing a new eligible Yamaha 2.5hp to 115hp four-stroke outboard is a credit based on MSRP toward the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer plus a 24-month Yamaha Extended Service contract (choice offered in Florida is a 24-month Yamaha Limited Warranty). NO BENEFIT SUBSTITUTIONS. To be eligible, outboards must have been manufactured since January 2012. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the U.S.A. sold to purchasing consumers residing in the U.S.A. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on YMBS by the dealer in accordance with Yamaha's promotion and warranty registration requirements during applicable dates. Applicable models may vary. Any new models introduced after December 1, 2018 are NOT eligible for this promotion. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. Outboards sold or provided for commercial, camp, resort, guide, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this promotion at any time. Other restrictions and conditions apply.

REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear.

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